



annessa m. braymer
 graphic design

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EDUCATION

- 1.2006–12.2008 **Art Center College of Design** Pasadena, California Bachelor of Fine Arts, Graphic Design [with Honors]
- 9.2000–5.2002 **Sacramento State University** Sacramento, California Bachelor of Arts, Fine Art [Cum Laude] Emphasis in Contemporary Art History and Museum Practices
- 9.1997–5.2000 **California State University, Long Beach** Long Beach, California Major: Industrial Design

PROFESSIONAL EXPERIENCE

- 4.2009–10.2009 **Dial House** Designer San Francisco, California Product innovation for Cadbury. Conceptualized radically new chocolate creations. Exploring form, ingredients, packaging, naming and narrative to create fresh modes of experiencing chocolate.
- 5.2008–9.2008 **GOOD Magazine** Graphic Design Intern Los Angeles, California Provided direct support to the in-house creative office. Participated in conceptualizing covers. Designed graphics, signage and invitations for events. Created marketing material for the advertising department.
- 8.2007–12.2007 **Green Dragon Office** Graphic Design Intern Los Angeles, California The modest shop of Lorraine Wild, consistently produces award winning books. Tasked equal to staff designers and exposed to every stages of the book design and production process.
- 8.2002–11.2005 **Crocker Art Museum** Curatorial Assistant Sacramento, California Swiftly advanced from Intern to Curatorial Assistant with three promotions in two years. Coordinated acquisitions, responded to informational inquiries and supervised the collection's database.

FREELANCE WORK

- Winter 2010 **My Mighty Biz** San Francisco, California Lead designer for a start-up internet company. Developed navigation and layouts for the site, including explorations beyond the scope of work. Made meaningful contributions to content development and user experience.
- Fall 2009 **Publicis & Hal Riney** San Francisco, California Contributed to the redesign of Compaq's internal brand and marketing style guide. Created online libraries and tutorials to enable global markets to produce advertising and retail spaces with a consistent brand message.
- Spring 2009 **Leigh Okies Design** San Francisco, California A collaborative exploration for the graphic concept, logo, navigation and layout for a photography portfolio web site.
- Spring 2009 **Office** San Francisco, California Interpreted and created informational graphics for eBay Inc. Analyst Day Conference. Presented financial data in a way that drove insight.

SKILLS

Strong working knowledge of:
 Familiar with:
 Craft skills:

Acrobat | InDesign | Illustrator | Office | Photoshop | PowerPoint | Keynote
 After Effects | HTML | Dreamweaver | Flash | QuarkXPress
 Book Binding | Painting | Drawing | Lettering | Letterpress | Model Building

AFFILIATIONS

AIGA Associate Member

AWARDS AND HONORS

Ann Peppers Foundation Scholarship
 Art Center College of Design Merit Scholarship
 Art Center College of Design Dean's List
 M.A. Larsen Endowed Scholarship

Portfolio and references available upon request